

JAMES WHITBY-JAMES

PRODUCT MANAGER

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| 123, The Street, The Town, The City NG1 234 / jimwhitbyjames@aol.com / (0114) 1234567 |  | PERSONAL STATEMENT: | | |  | TWITTER: @JIMWHITBYJAMES / LINKEDIN: @JAMESWJAMES / TOOLBOX: @JAMES.WJAMES |
| I am an accomplished Product Manager with experience owning B2C products and working with senior stakeholders (c-level). I am passionate about UX and delivering a great customer experience, with a mindset geared toward data analytics and reporting for measuring success. I have proven experience with managing agile development teams and strong, proven problem solving skills. I am looking for the opportunity to own the roadmap for a core team, and to take it to the next level. | | |
| SKILLS: | | |
| * Passionate about technology products and enjoy working at the cutting edge of technology. * An interdisciplinary thinker, skilled at blending disciplines in pursuit of a mission. * Analytical mindset, comfortable working on data-driven projects, with insight on consumer trends. * Solid technical background - understanding of web technologies and software development. * Prior experience working on products utilising ASR, TTS, NLP, Machine Learning and related technologies. | | * Proven ability to pull together a product roadmap across multiple products and platforms. * Experience in product management of and agile methodologies. * Comfortable working with an environment with lots of ambiguity and unknowns. * Excellent communicator. * The ability to own product development throughout the entire product lifecycle, particularly the requirement and design phases. * Familiarity with bug tracking and reporting capabilities of systems. |
| WORK HISTORY: | | |
| **Product Manager**  Ethos Products Ltd  2014 – date | * Owning the product roadmap and work with the commercial team to deliver on the company’s lofty targets. * Managing a development team’s backlog - writing and prioritising stories, managing the backlog; making decisions on scope to deliver value in small increments as quickly as possible. * Working with designers/stakeholders to deliver best-in-class UX. * Understanding the minimum viable product (MVP) - prioritising what is needed for launch to learn as quickly as possible. * Managing relationships with stakeholders – being the go-to person for a wide range of colleagues, enabling fast decision making. | |
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| WORK HISTORY: (cont…) | | |
| **Product Manager**  XYZ Ltd  2011 – 2014 | * Ideation, technical development, and launch of innovative tools that supported the company’s home share ecosystem. * Establishing a shared vision across the company by building consensus on priorities leading to product execution. * Driving product development with a team of world-class engineers and designers. * Integrating usability studies, research and market analysis into product requirements to enhance user satisfaction. * Defining and analysing metrics that inform the success of products. * Understanding the company’s strategic and competitive position and delivering products that are recognised best in the industry. * Maximising efficiency in a constantly evolving environment where the process is fluid and creative solutions are the norm. | |
| EDUCATION: | | |
| **BS in Computer Science (1st Class Honours)**  Lincoln University  2009 – 2011  **A Levels – Computer Science (A), Physics (A), Maths (A), Chemistry (A)**  Lincoln College  2007 - 2009 | | |
| INTERESTS: | | |
| When I’m not working, I enjoy watching live comedy, road cycling, hiking and outdoor climbing. I’m also a big fan of D&D. | | |
| REFERENCES: | | |
| Jeff Stars, General Manager  Ethos Products Limited  jeff.stars@ethos.co.uk  (01949) 123456 | | John Snow, General Manager  XYZ Ltd  John.dempson@xyz.co.uk  (01949) 123789 |

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